

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
#602
Philadelphia, PA 19103

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
64402-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Sherrod Brown for Senate	BROWN 60S	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	64402	09837787

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	CBS Morning News	7:00 AM-8:00 AM	MTWTF--	1:00	5	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/09/12 CBS Morning News 7:00 AM-8:00 AM :00 \$380.00 NM									
Credited									
2 WKRC W 10/10/12 6:59 AM CBS Morning News 7:00 AM-8:00 AM 1:00 OHSB-TV12- 16 \$380.00 NM									
5 WKRC Th 10/11/12 CBS Morning News 7:00 AM-8:00 AM :00 \$380.00 NM									
Credited									
4 WKRC F 10/12/12 6:59 AM CBS Morning News 7:00 AM-8:00 AM 1:00 OHSB-TV12- 16 \$380.00 NM									
3 WKRC M 10/15/12 6:58 AM CBS Morning News 7:00 AM-8:00 AM 1:00 OHSB-TV12- 16 \$380.00 NM									
2	10/14/12	10/14/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 10/14/12 7:56 PM Sun Reg 1 7:00 PM-8:00 PM 1:00 OHSB-TV12- 16 \$10,000.00 NM									
3	10/10/12	10/10/12	Wed Reg 1	8:00 PM-9:00 PM	--W----	1:00	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/10/12 7:58 PM Wed Reg 1 8:00 PM-9:00 PM 1:00 OHSB-TV12- 16 \$15,000.00 NM									
4	10/10/12	10/12/12	CBS Morning News	8:00 AM-9:00 AM	--WTF--	1:00	2	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 2 \$380.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/10/12 8:54 AM CBS Morning News 8:00 AM-9:00 AM 1:00 OHSB-TV12- 16 \$380.00 NM									
2 WKRC Th 10/11/12 8:54 AM CBS Morning News 8:00 AM-9:00 AM 1:00 OHSB-TV12- 16 \$380.00 NM									

Total Spots **7**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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64402-1	10/21/12	October 2012	10/01/12 - 10/15/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Sherrod Brown for Senate	BROWN 60S		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,900.00
<u>Agency Commission</u>	\$4,035.00
<u>Net Amount Due</u>	\$22,865.00

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